Ventana Research

2023

Market Agenda

Operations and Supply Chain

Actionable insight on business and technology

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Operations and Supply Chain

Market Assertion

By 2026, one-half of supply chain management organizations will have adopted some form of AI/ML to shorten planning and forecasting cycles to promote agility and resilience.

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Opportunities Ahead For Operations and Supply Chain Leaders

1. Diverse processes and applications impact supply chain efficiency.
2. ERP detracts from integrated demand and supply chain planning.
3. Diverse product and information processes impact experiences.
4. Inefficiencies in property utilization impact financial profitability.
5. Supply chain sustainability is impacted from supplier relationships.
Utilize integrated business planning (IBP) to connect the entire supply chain for outcome optimization.

ERP investments have limited scope to manage supplier relationships effectively for corporate sustainability needs.

A new generation of effective product experiences requires digital mindset to engagement and consumption.

Advancements in process automation and workflow across applications enable supply chain efficiency.

Use of Increasing supply chain value requires focus on personalized supplier relationship experiences.

Utilize integrated business planning (IBP) to connect the entire supply chain for outcome optimization.

ERP investments have limited scope to manage supplier relationships effectively for corporate sustainability needs.

1. Digitization of Supply Chain Processes for Operational Efficiency

2. Supply Chain Collaboration Enables Optimization for Resilience

3. Excellence in Products Requires Focus on Experiences across Entire Journey

4. Continuous Planning Requires Workflow and Insights to Outcomes.

5. Supply Chain Excellence Requires Technology Designed for Outcomes
Maximize efficiency across supplier channels requires automation and intelligence across people & tasks.

Utilize property management to optimize use of commercial real estate for operational efficiency.

Gain supply chain efficiency with cloud computing to streamline events for transactional optimization.

Intelligence across supply chain is generated from science in continuous planning and analytics.

Utilize ML to enriched information to intelligently synchronize and activate for consumption.

Maximize efficiency across supplier channels requires automation and intelligence across people & tasks.

Utilize property management to optimize use of commercial real estate for operational efficiency.
The operations and supply chain of an organization is responsible for the efficient delivery of products and services using the resources of the organization.
Operations and Supply Chain Research

Benchmark Research
• Business Planning
• ERP
• Product Information Management
• Property Technology

Dynamic Insights
• Work Management

Value Index
• Business Planning
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