



VENTANA RESEARCH

———— 2022 ————

# Market Agenda

## Operations and Supply Chain

Actionable insight on business and technology



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**Mark Smith**  
CEO &  
Chief Research Officer



# Continuous Supply Chain

## *Market Assertion*

By 2024, a new breed of supply chain technology focused on robotic automation and operational workflows that incorporate AI and machine learning will guide supply chain optimization.



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**Robert Kugel**  
SVP & Research Director

## Operations and Supply Chain: Expertise Overview

The operations and supply chain of an organization is responsible for the efficient delivery of products and services using the resources of the organization.

## Operations and Supply Chain: Areas of Focus

Continuous  
Planning

Continuous  
Supply Chain

Enterprise Resource  
Planning

Product Information  
Management

Property  
Technology

Supplier Relationship  
Management

# Operations and Supply Chain Research

## Benchmark Research

- Business Planning
- ERP
- Product Information Management
- Property Technology

## Dynamic Insights

- Work Management

## Value Index

- Business Planning
- Product Information Management







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