



———— 2022 ————

Market Agenda

Digital Technology



Actionable insight on business and technology



David Menninger
Senior Vice President
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Matt Aslett
VP & Research Director

Digital Technology

Market Assertion

Through 2024, one-half of organizations will have established the Chief Digital Officer as responsible for the processes and technologies that enable digital effectiveness and optimal productivity of the workforce.



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David Menninger
SVP & Research Director



Digital Technology: Expertise Overview

Organizations innovate and transform business and IT processes to improve efficiency and effectiveness through use of digital technology that is enabled through a balance of automation and intelligence.

Digital Technology: Areas of Focus

Analytics &
Data

AI &
Machine Learning

Blockchain

Cloud Computing

Collaborative &
Conversational Computing

Robotic Process
Automation

eXtended Reality

Internet of Things

Mobile Computing

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Digital Technology Research

Benchmark Research

- Analytics and Data
- Internet of Things

Dynamic Insights

- Machine Learning
- Streaming Data
- Natural Language Processing

Value Index

- Analytics and Data
- Data Platforms





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