



VENTANA RESEARCH

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Market Agenda

Human Capital Management

Actionable insight on business and technology



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Human Capital Management

Market Assertion

During 2021, three-quarters of organizations will identify organizational agility as an HR-led business imperative and in one-half of these will requiring an examination of types of workers (i.e., gig) as an integral priority.



Steve Goldberg
VP & Research Director



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Human Capital Management: Expertise Overview

Human Capital Management provides organizations the ability to engage their workforce with the applications, processes and programs to optimize the employee experience, value creation and organizational agility.

Human Capital Management: Areas of Focus

Compensation
Management

Employee
Experience

Learning
Management

Payroll
Management

Talent
Management

Workforce
Management

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Human Capital Management

Benchmark Research

- HCM
- Compensation Management
- Learning Management
- Payroll Management
- Workforce Management

Dynamic Insights

- Candidate Engagement
- Employee Experience

Value Index

- HCM Suite
- Compensation Management
- Learning Management
- Payroll Management
- Workforce Management





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